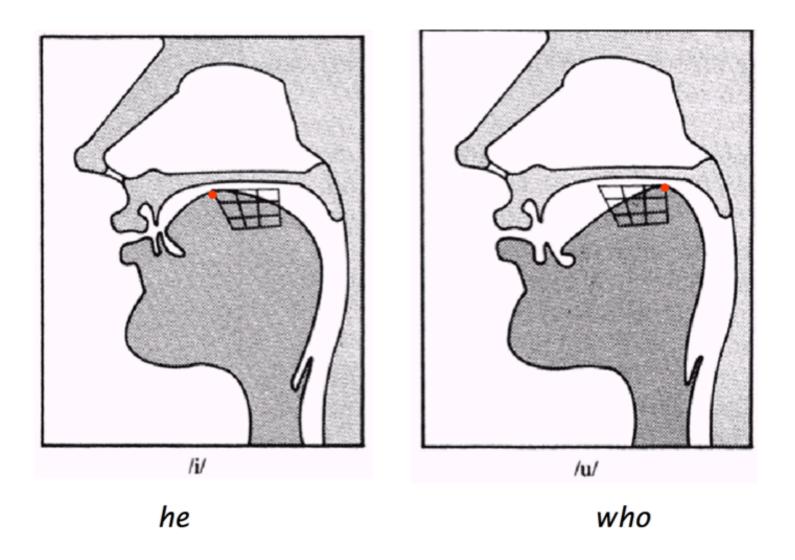
# A Bayesian account of the perceptual magnet effect

Roger Levy MIT

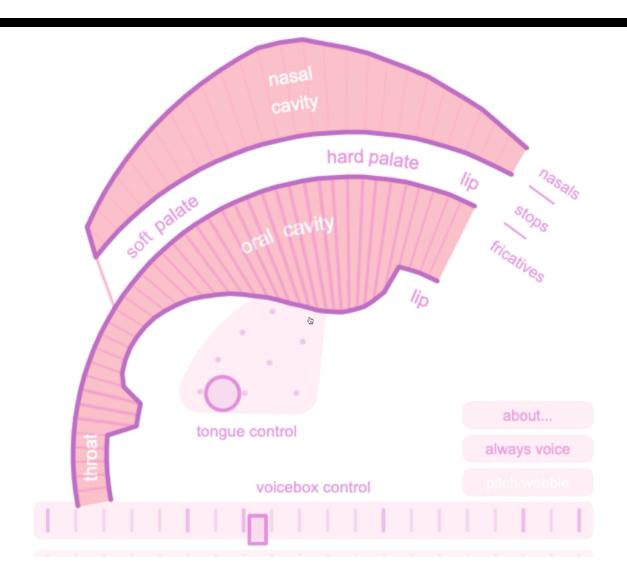
Department of Brain & Cognitive Sciences

9.19, Fall 2023 25 October 2023

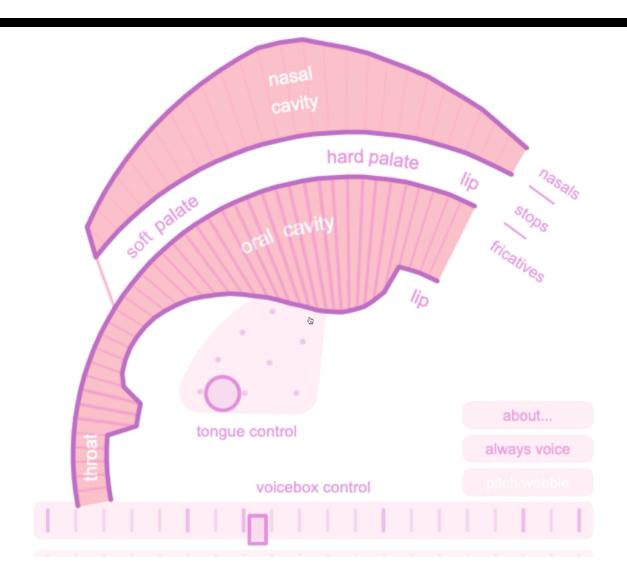
# Producing vowels



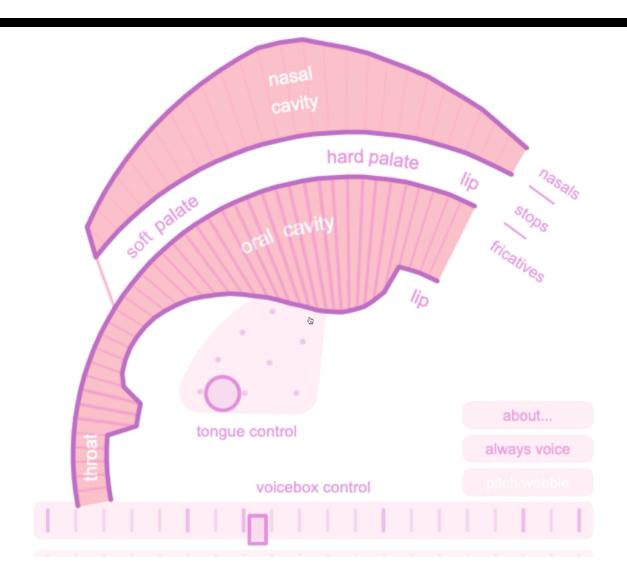
#### Vocal tract simulator



#### Vocal tract simulator



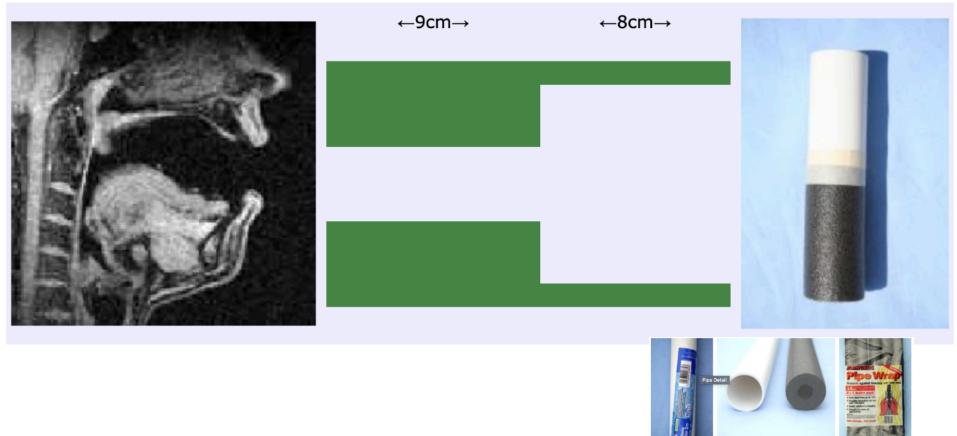
#### Vocal tract simulator

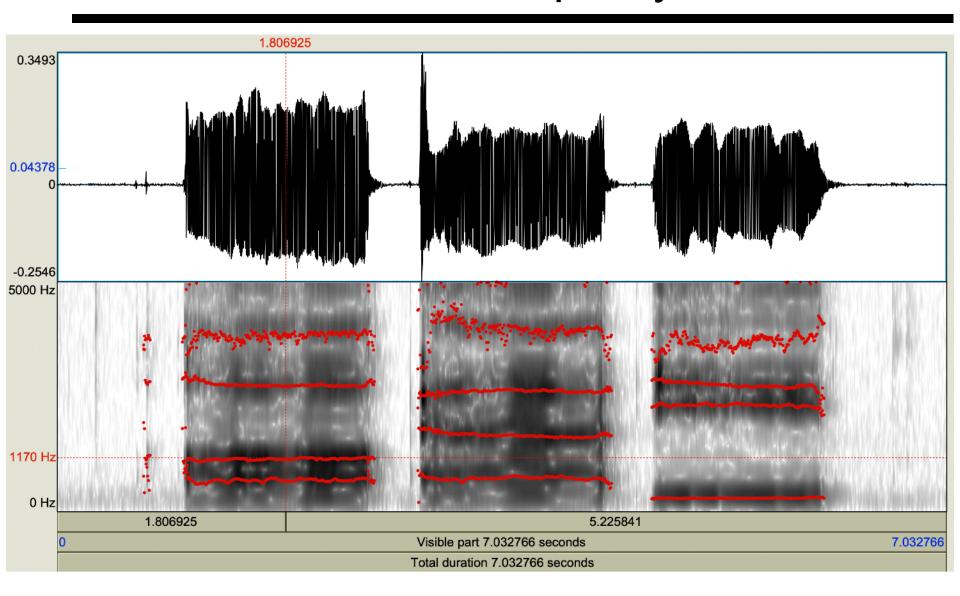


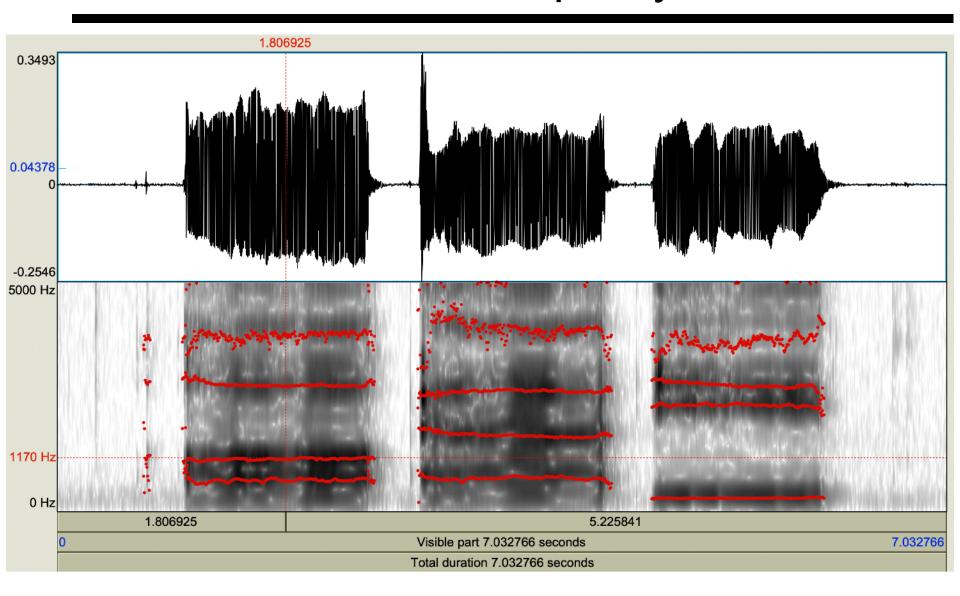
# Vocal tract cavity shape→vowel quality

#### An "AH" vowel resonator

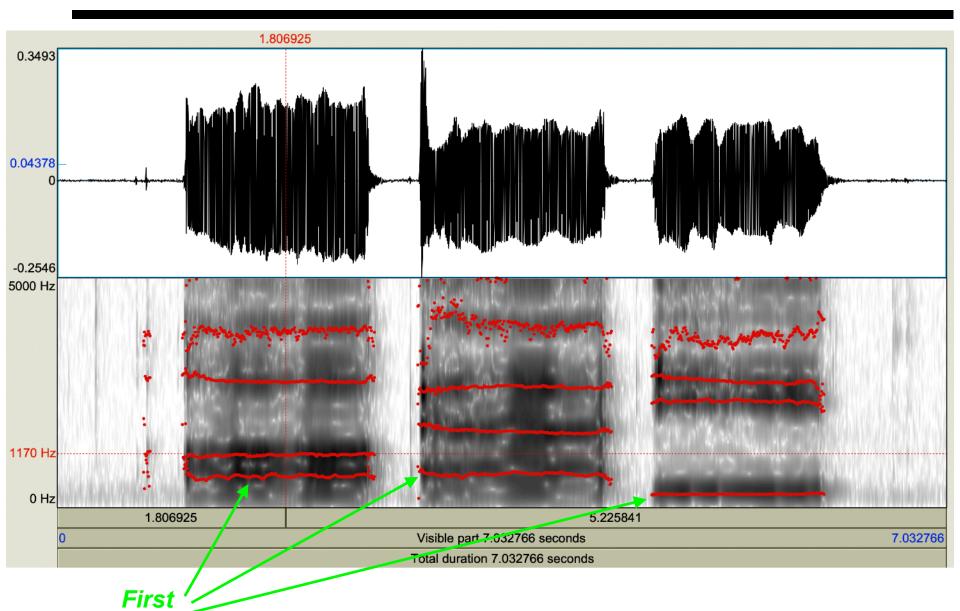
This resonator sounds like the long /A/ vowel that you find in words like "palm". You will need 9cm length of the foam sleeving and 8cm length of pipe. The narrow part of the resonator is analogous to the narrow part of the vocal tract from larynx to the back of the mouth, while the wide part of the resonator is analogous to the oral cavity.



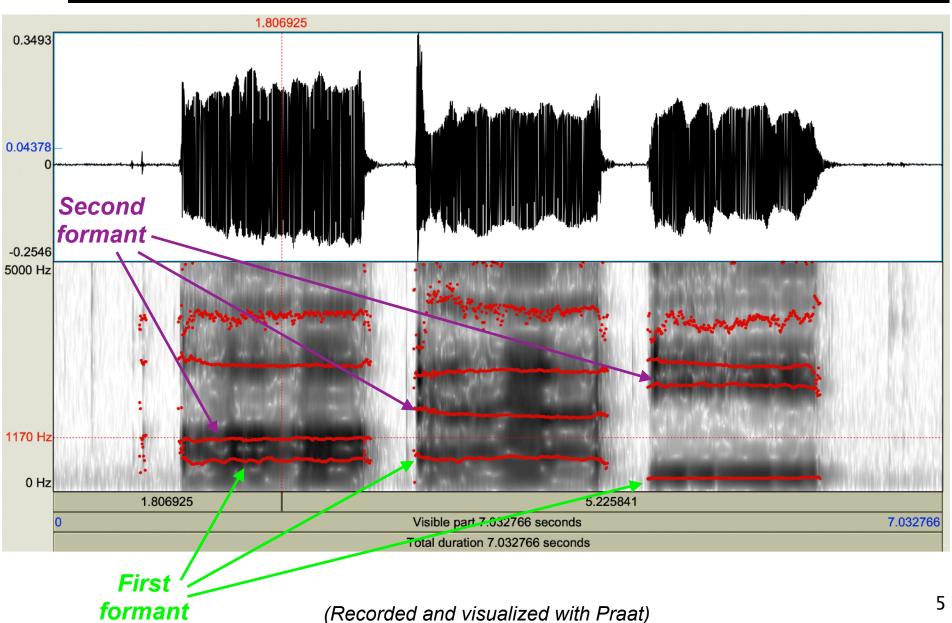




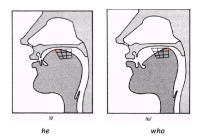
formant

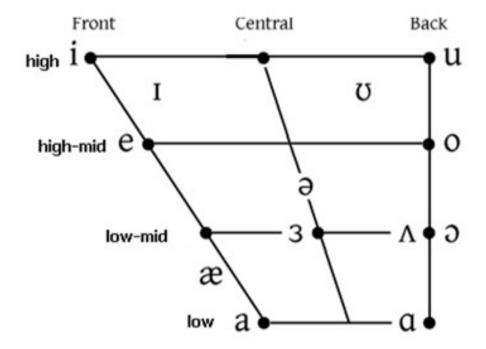


(Recorded and visualized with Praat)

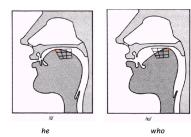


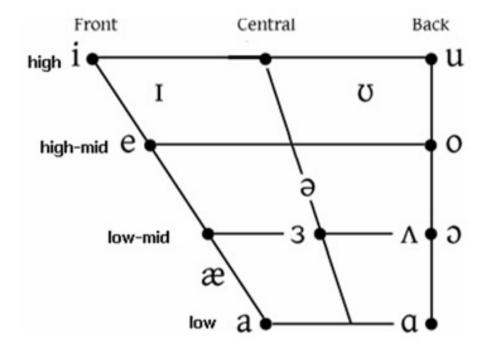
# Vowel space, articulatory

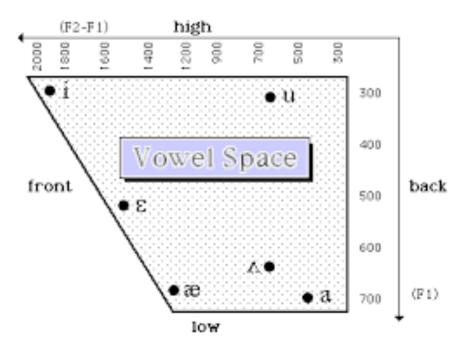




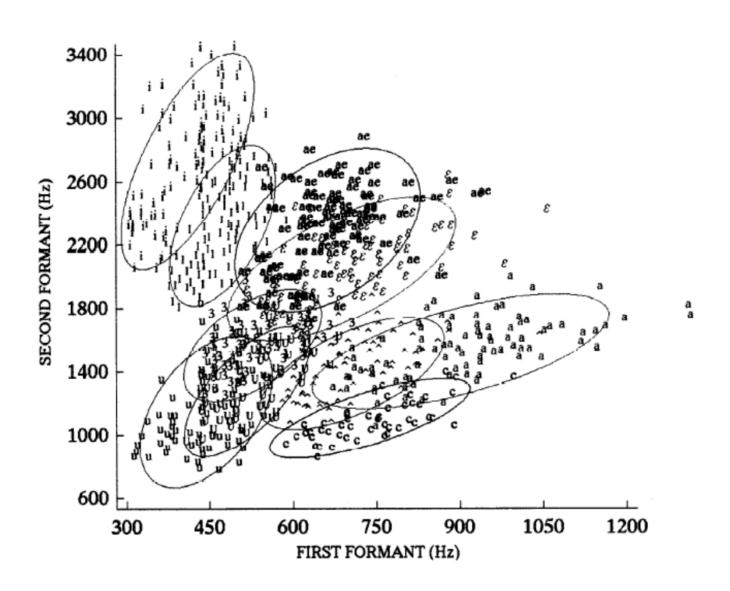
#### Vowel space, articulatory



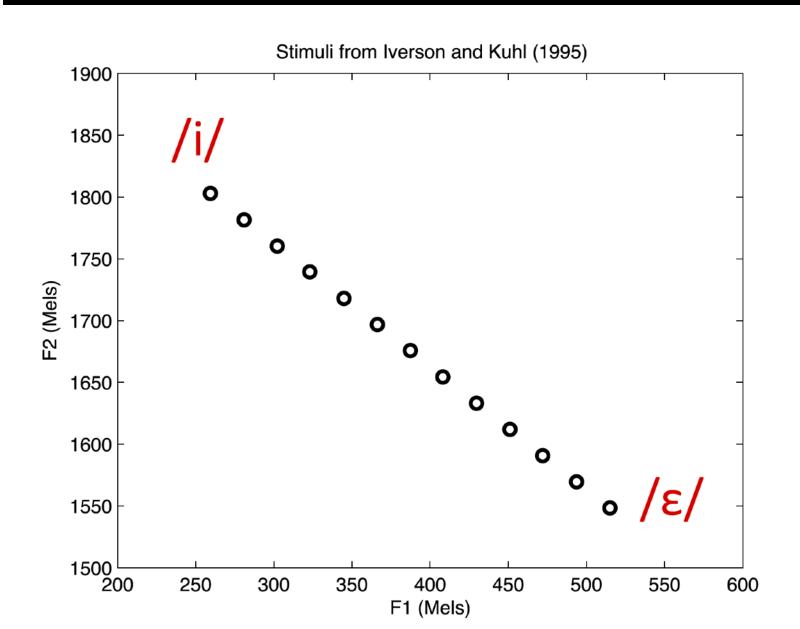




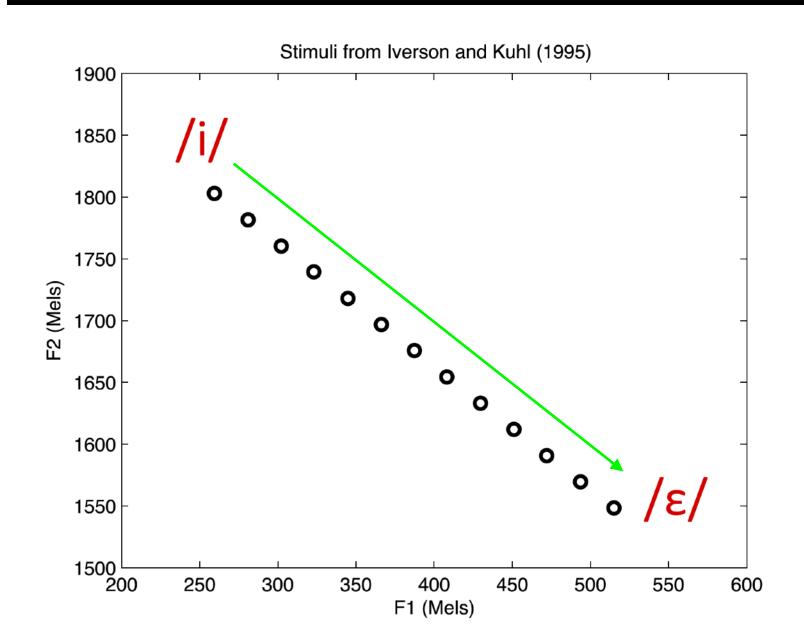
# English vowel inventory, in formant space



#### A vowel continuum



#### A vowel continuum



# Same/different judgments

Percentage of Trials on Which Subjects Responded "Same" for Each Pair of Stimuli in the No-Noise and Noise Conditions

Stimulus no.	1	2	3	4	5	6	7	8	9	10	11	12	13
					N	No-noise co	ondition						
1	98.8	82.5	82.5	40.0	22.5	7.5	5.0	5.0	0.0	0.0	2.5	0.0	2.5
2		97.5	95.0	70.0	52.5	10.0	5.0	0.0	2.5	2.5	0.0	0.0	0.0
3			91.3	97.5	75.0	32.5	12.5	5.0	2.5	0.0	2.5	2.5	0.0
4				97.5	87.5	40.0	12.5	5.0	2.5	0.0	2.5	0.0	0.0
5					97.5	77.5	27.5	12.5	5.0	2.5	0.0	0.0	0.0
6						92.5	75.0	30.0	15.0	2.5	2.5	2.6	0.0
7							91.3	75.0	42.5	17.5	5.0	5.0	0.0
8								95.0	80.0	50.0	32.5	7.5	5.0
9									93.8	87.5	67.5	27.5	22.5
10										92.5	87.5	76.9	37.5
11											97.5	87.5	65.0
12												96.3	97.5
13													100.0

(Feldman et al., 2009)

# Same/different judgments

Percentage of Trials on Which Subjects Responded "Same" for Each Pair of Stimuli in the No-Noise and Noise Conditions

Stimulus no.	1	2	3	4	5	6	7	8	9	10	11	12	13
					N	lo-noise co	ondition						
1 2 3 4 5 6 7 8 9 10 11	98.8	82.5 97.5	82.5 95.0 91.3	40.0 70.0 97.5 97.5	22.5 52.5 75.0 87.5 97.5	7.5 10.0 32.5 40.0 77.5 92.5	5.0 5.0 12.5 12.5 27.5 75.0 91.3	5.0 0.0 5.0 5.0 12.5 30.0 75.0 95.0	0.0 2.5 2.5 2.5 5.0 15.0 42.5 80.0 93.8	0.0 2.5 0.0 0.0 2.5 2.5 17.5 50.0 87.5	2.5 0.0 2.5 2.5 0.0 2.5 5.0 32.5 67.5 87.5	0.0 0.0 2.5 0.0 0.0 2.6 5.0 7.5 27.5 76.9 87.5 96.3	2.5 0.0 0.0 0.0 0.0 0.0 5.0 22.5 37.5 65.0 97.5

(Feldman et al., 2009)

# Same/different judgments

Percentage of Trials on Which Subjects Responded "Same" for Each Pair of Stimuli in the No-Noise and Noise Conditions

.5 82.5 .5 95.0 91.3	40.0 70.0 97.5	22.5 52.5	No-noise co 7.5 10.0	ondition 5.0 5.0	5.0	0.0	0.0	2.5	0.0	2.5
.5 95.0	70.0	52.5								
	97.5	75.0 87.5 97.5	32.5 40.0 77.5 92.5	12.5 12.5 27.5 75.0 91.3	0.0 5.0 5.0 12.5 30.0 75.0 95.0	2.5 2.5 2.5 5.0 15.0 42.5 80.0 93.8	2.5 0.0 0.0 2.5 2.5 17.5 50.0 87.5 92.5	0.0 2.5 2.5 0.0 2.5 5.0 32.5 67.5 87.5	0.0 2.5 0.0 0.0 2.6 5.0 7.5 27.5 76.9 87.5 96.3	0.0 0.0 0.0 0.0 0.0 5.0 22.5 37.5 65.0 97.5
				97.5 77.5	97.5 <u>77.5</u> <u>27.5</u> 92.5 75.0	97.5	97.5	97.5	97.5 77.5 27.5 12.5 5.0 2.5 0.0 92.5 75.0 30.0 15.0 2.5 2.5 91.3 75.0 42.5 17.5 5.0 95.0 80.0 50.0 32.5 93.8 87.5 67.5 92.5 87.5	97.5

(Feldman et al., 2009)

#### The perceptual magnet effect

**Actual Stimuli:** 

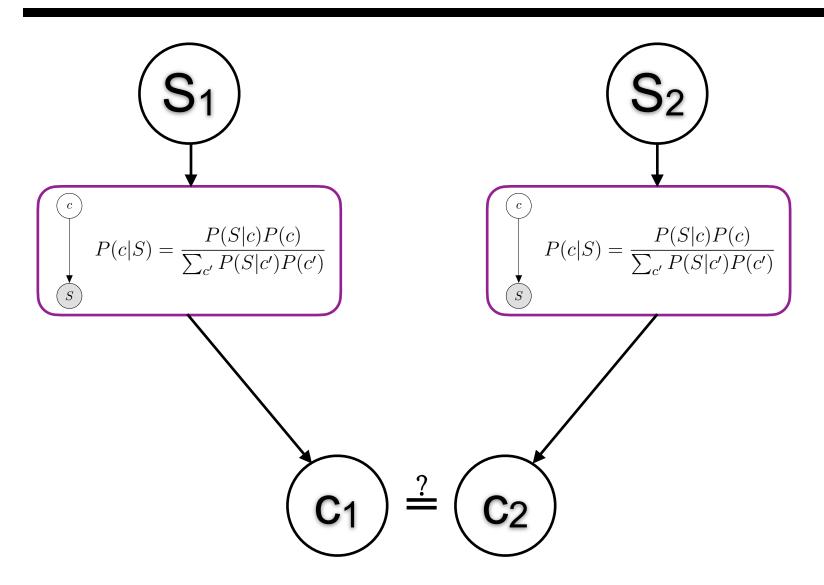
Perceived Stimuli:

How can we account for this phenomenon?

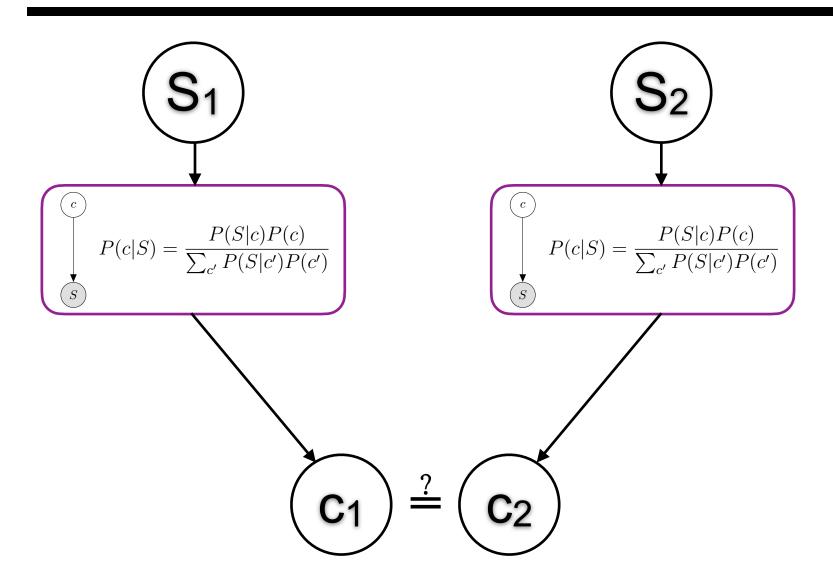
### Rational analysis

- Background assumption: cognitive agent is optimized via evolution and learning to solve everyday tasks effectively
- 1. Specify precisely the goals of the cognitive system
- 2. Formalize model of the environment to which the cognitive system is adapted
- 3. Make minimal assumptions re: computational limitations
- 4. Derive predicted optimal behavior given 1—3
- 5. Compare predictions with empirical data
- 6. If necessary, iterate 1—5

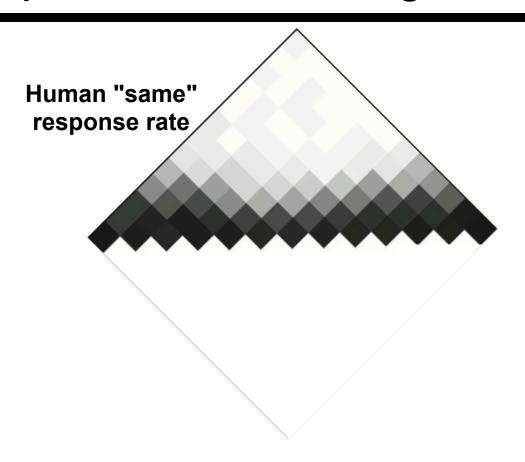
#### Candidate theory: categorize then check match



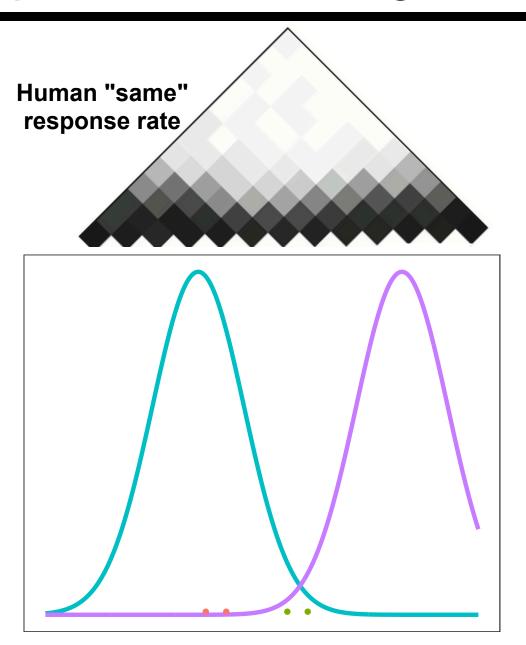
#### Candidate theory: categorize then check match

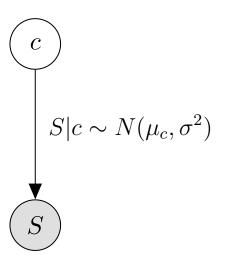


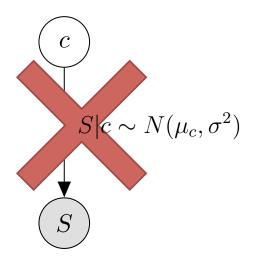
# The problem with categorize-then-check

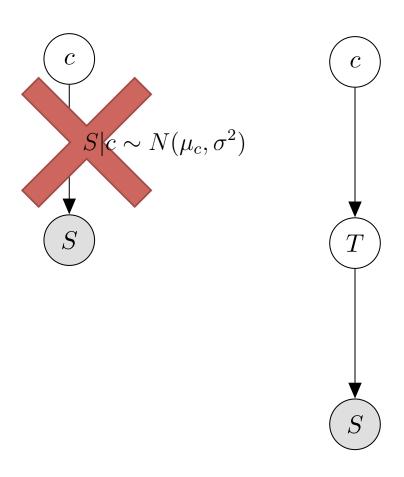


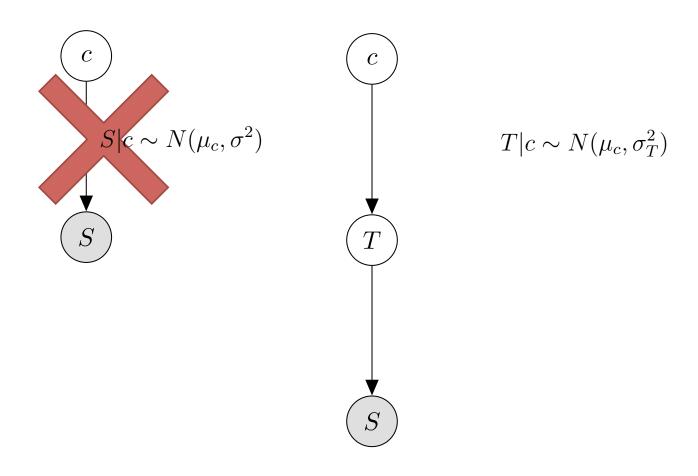
# The problem with categorize-then-check

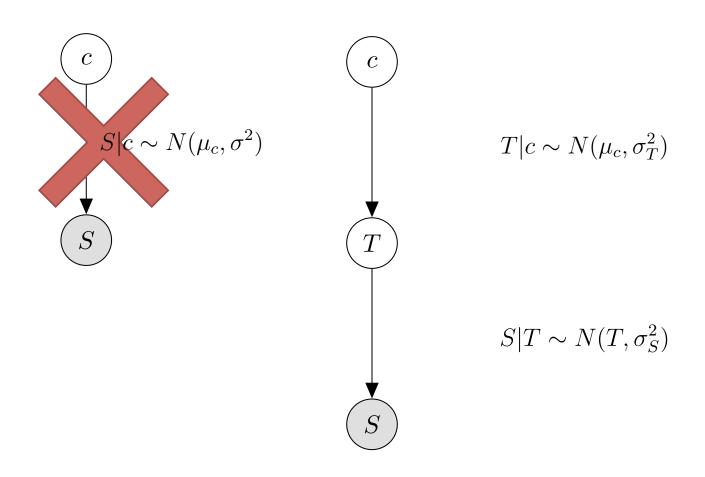


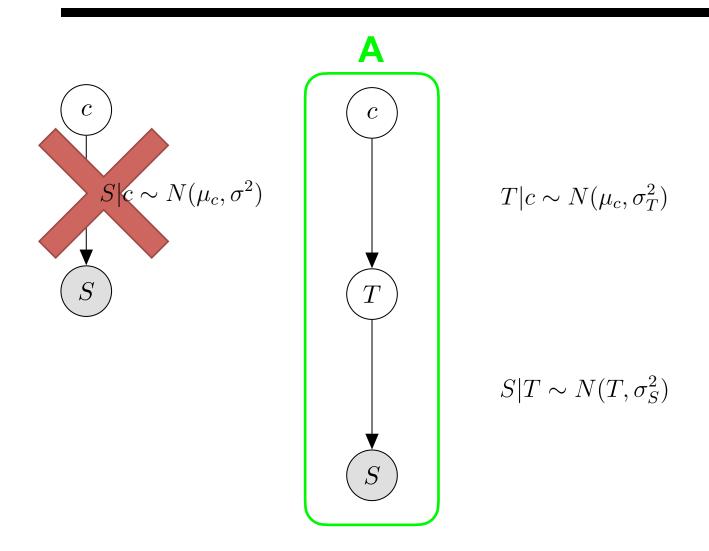


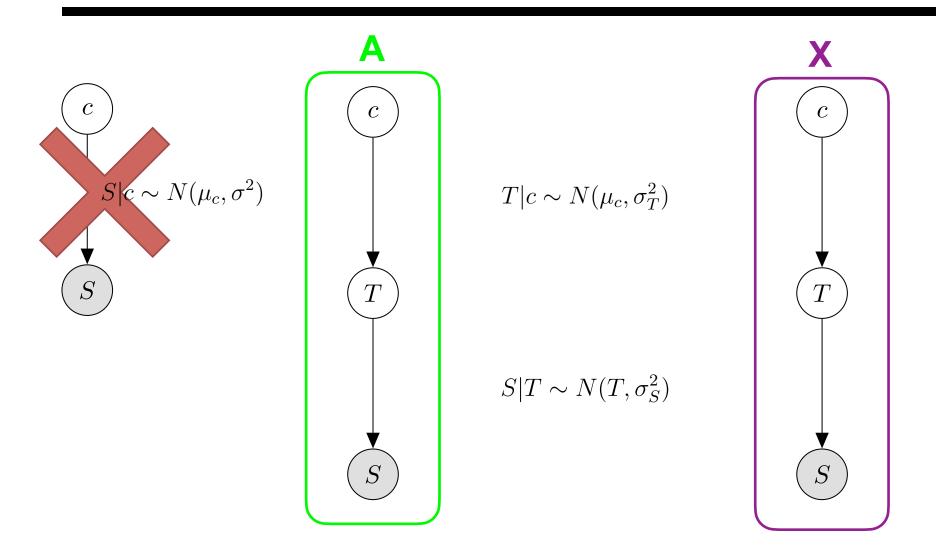


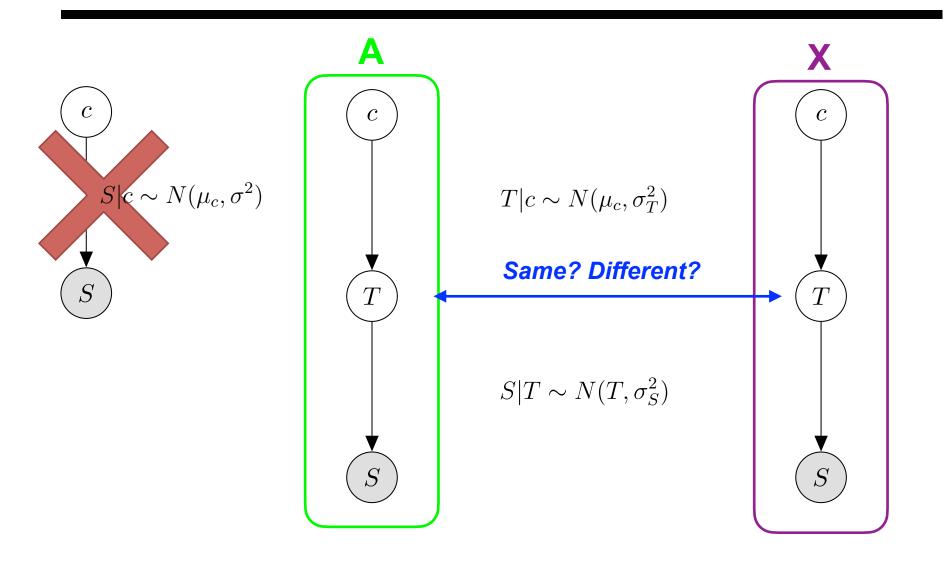












# Noisy-channel models

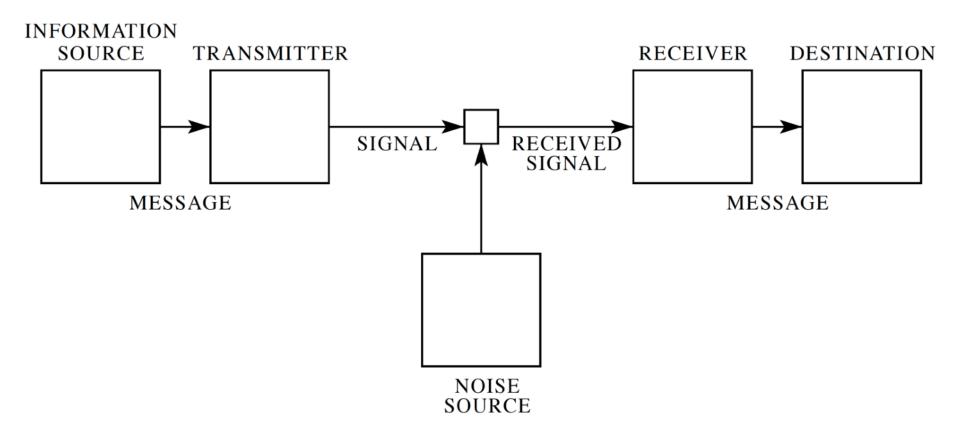
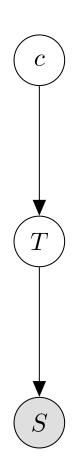


Fig. 1 — Schematic diagram of a general communication system.

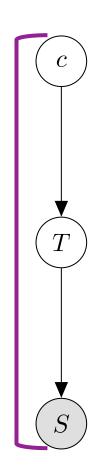
(Shannon, 1948)

#### Noisy-channel model of target production



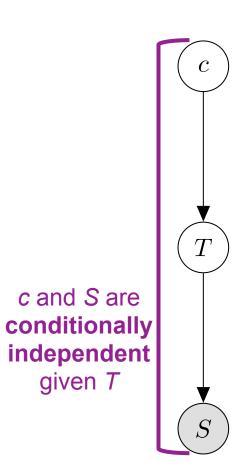
16

#### Noisy-channel model of target production

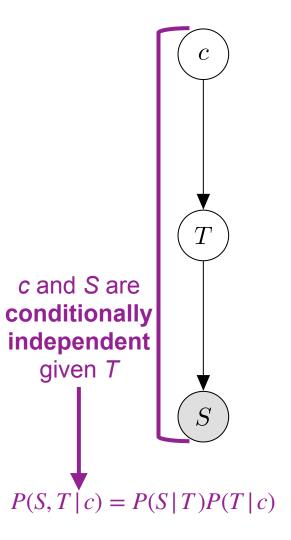


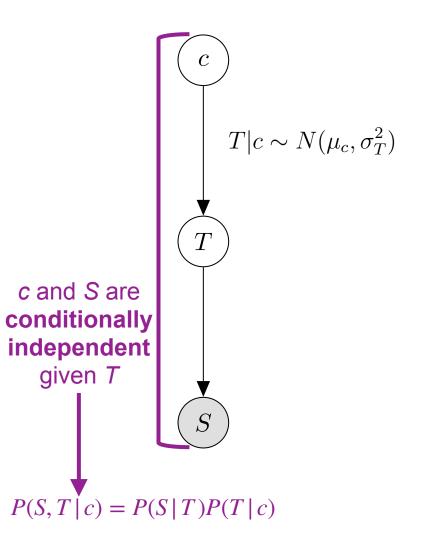
16

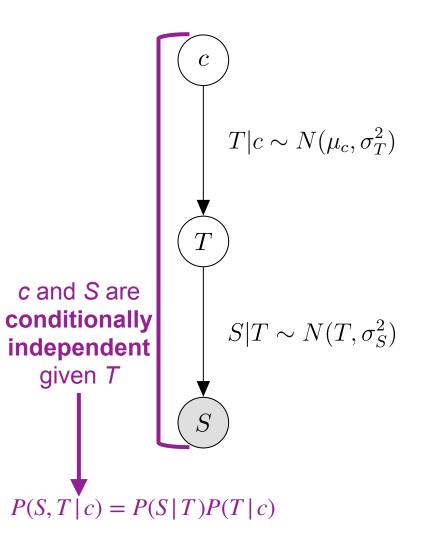
#### Noisy-channel model of target production

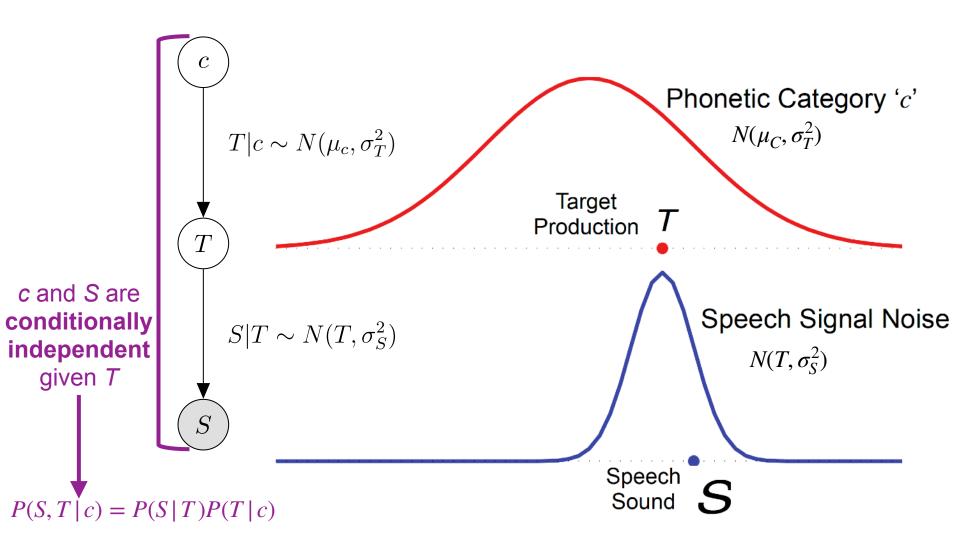


16

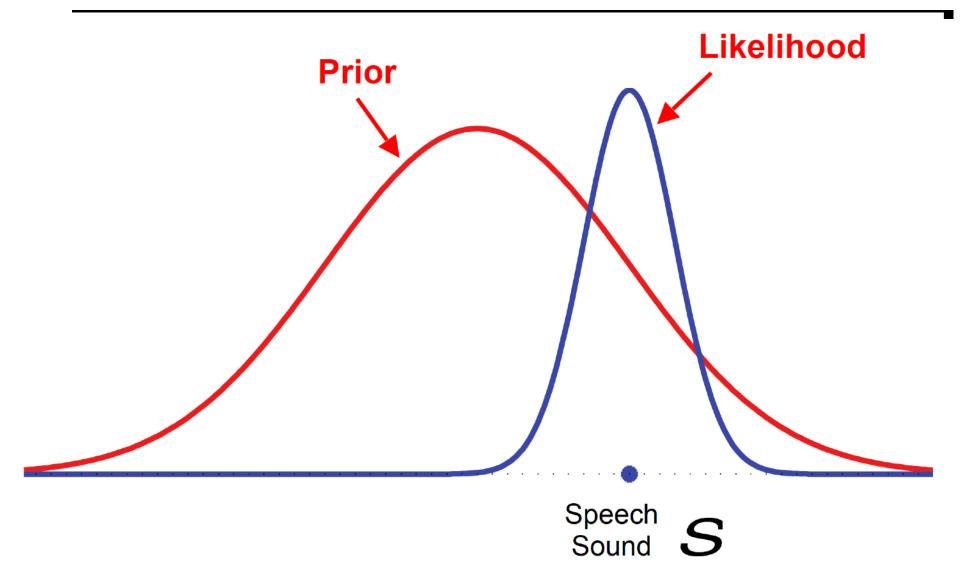




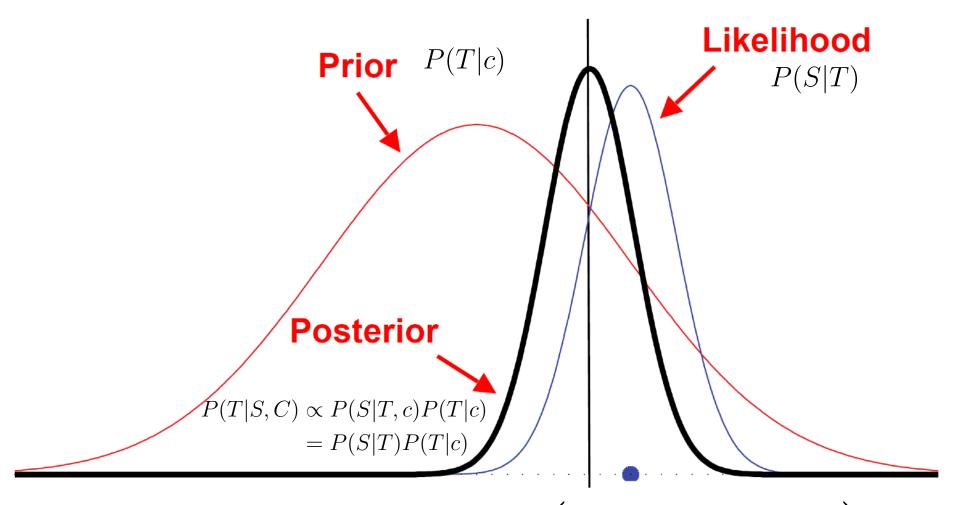




# Inferring target production (1 category)



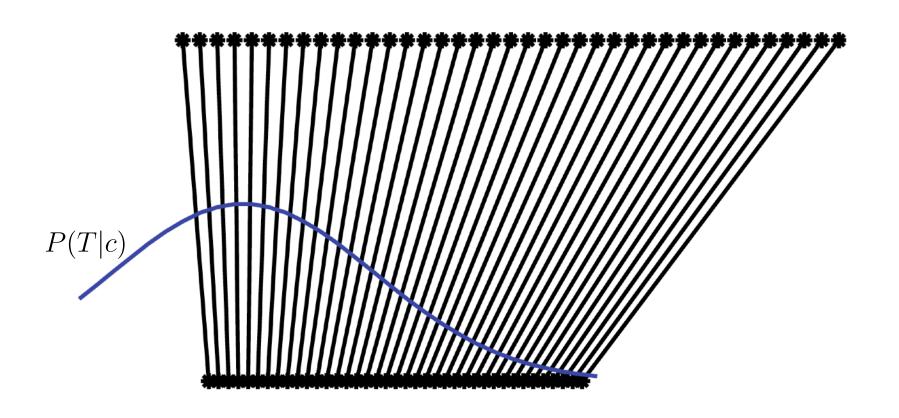
## Inferring target production (1 category)



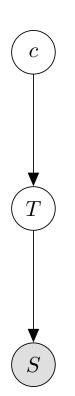
$$T \mid S, C \sim N \left( \frac{\sigma_T^2 S + \sigma_S^2 \mu_c}{\sigma_T^2 + \sigma_S^2}, \frac{\sigma_T^2 \sigma_S^2}{\sigma_T^2 + \sigma_S^2} \right)$$

#### Perceptual warping

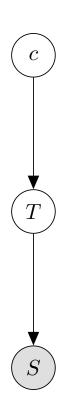
Actual Stimulus (S)



- We want to compute P(T|S,c), but we don't know c
- Solution: marginalization!

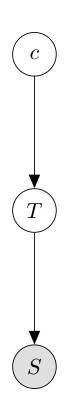


- We want to compute P(T|S,c), but we don't know c
- Solution: marginalization!



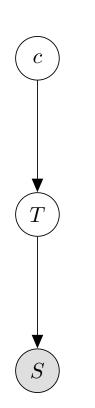
$$P(T|S) = \sum_{c} P(T|S, c)P(c)$$

- We want to compute P(T|S,c), but we don't know c
- Solution: marginalization!



$$P(T|S) = \sum_{c} P(T|S,c)P(c)$$

- We want to compute P(T|S,c), but we don't know c
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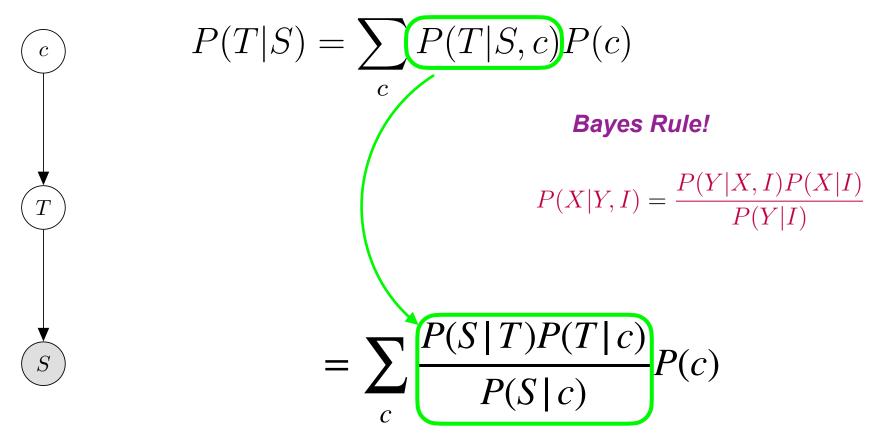


$$P(T|S) = \sum_{c} P(T|S,c)P(c)$$

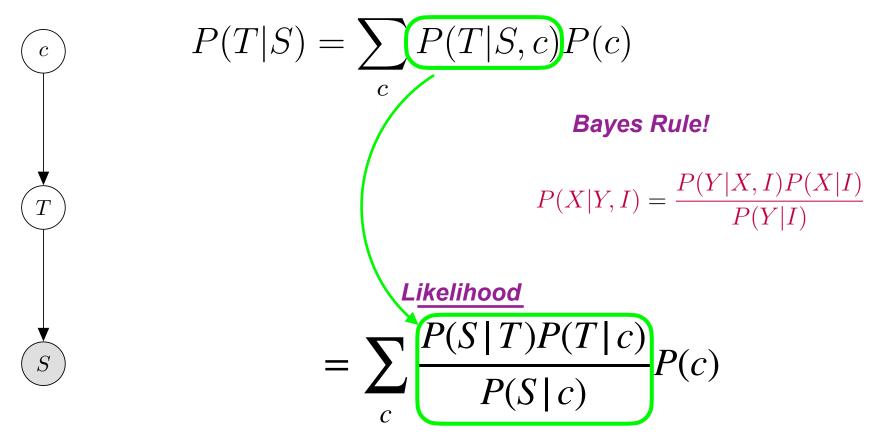
Bayes Rule!

$$P(X|Y,I) = \frac{P(Y|X,I)P(X|I)}{P(Y|I)}$$

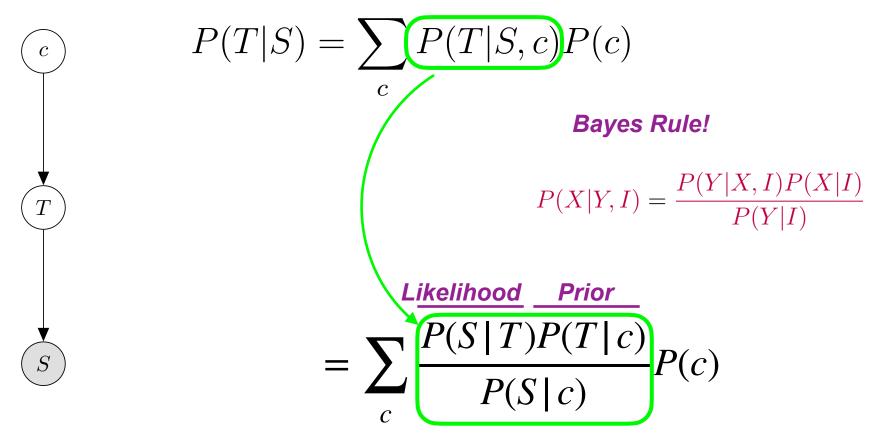
- We want to compute P(T|S,c), but we don't know c
- Solution: marginalization!

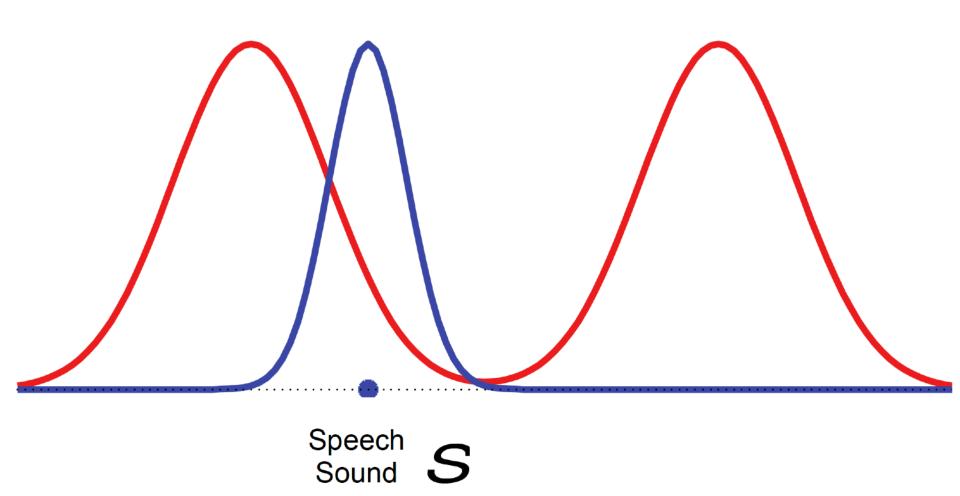


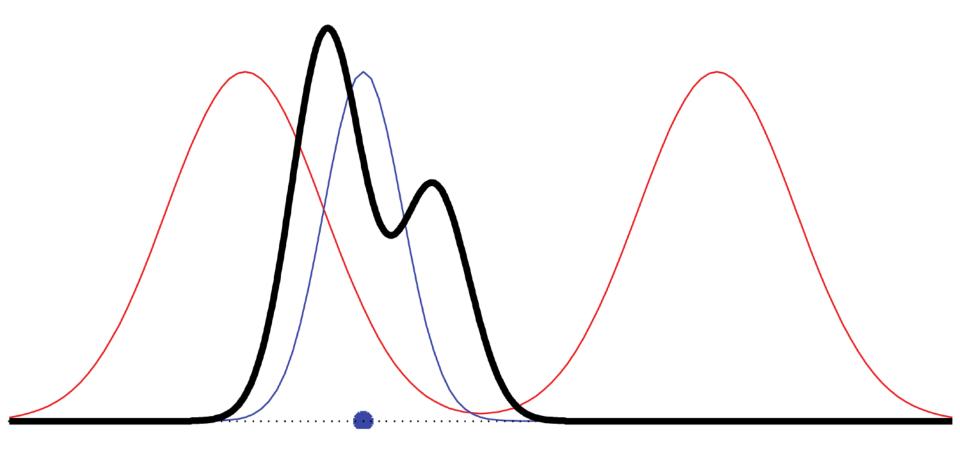
- We want to compute P(T|S,c), but we don't know c
- Solution: marginalization!



- We want to compute P(T|S,c), but we don't know c
- Solution: marginalization!







Speech Sound S

#### Summarizing the posterior

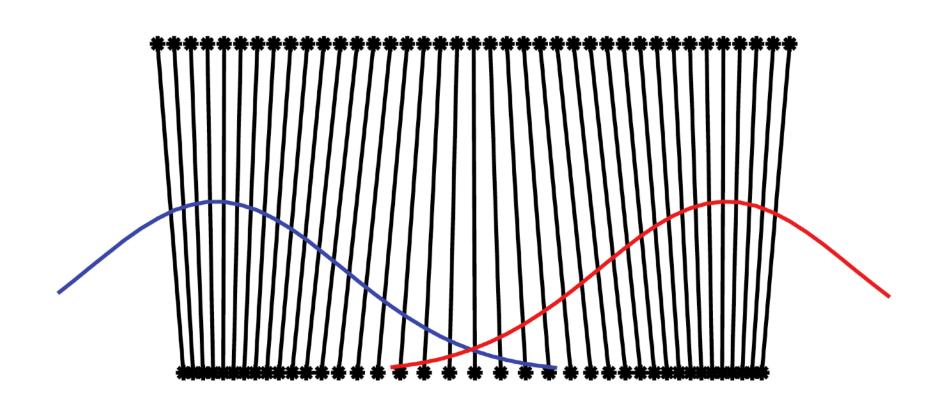
- We'll compare the posterior mean to human responses
- Mathematically, this is the expectation
  - Case for a discrete random variable:

$$E(X) = \sum_{x} x P(X = x)$$

Case for a continuous random variable:

$$E(X) = \int_{-\infty}^{\infty} x \, p(X = x) \, \mathrm{d}x$$

Actual Stimulus (S)



Perceived Stimulus (E(T|S))

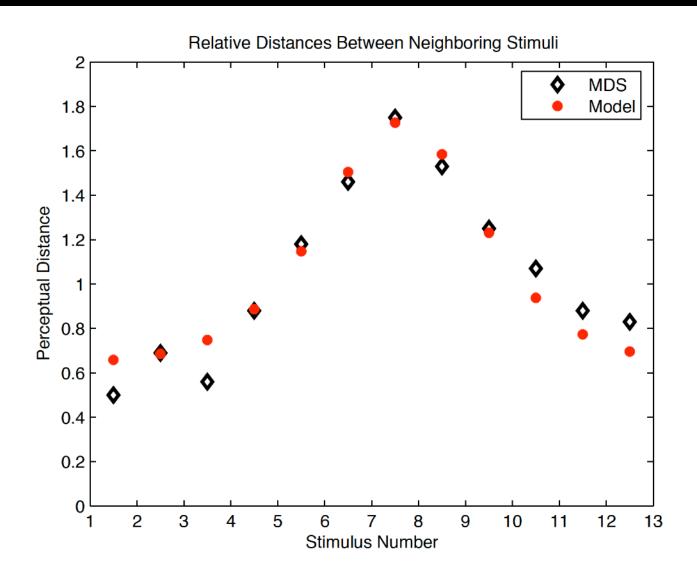
#### Comparing with human data

#### To compare model to humans

we have a 13-step continuum

 estimate perceptual distance between each adjacent pair in humans and model

#### Comparing with human data



#### Summary

- Our subjective experience of phonetic similarity is warped relative to acoustic space by phonetic categories
- A simple directed graphical model offers a noisy-channel account of this perceptual magnet effect
- This is another example of successful application of rational analysis to human language understanding

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